THOMAS LAWTON
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Thomas C. Lawton



**Professor Thomas C. Lawton** is a leading international authority on strategy and international business, and a formative figure in the development of nonmarket strategy as a field of research and practice. His research examines how firms anticipate and adapt to geopolitical, technological, and organizational change. It connects political capability and strategic foresight with business model innovation and organizational renewal, explaining how firms respond to external disruption while reconfiguring the resources, structures, and capabilities that underpin competitive advantage. His work bridges academic rigor and executive relevance across developed and emerging markets.

He has published over 60 peer-reviewed papers and nine books, including *Breakout Strategy* (McGraw-Hill) and *Aligning for Advantage* (Oxford University Press). He is co-editor of the forthcoming *Cambridge Handbook of Nonmarket Strategy in a Global Context* (CUP, 2027). His work has appeared in leading journals, including *Administrative Science Quarterly*, *Journal of Management Studies*, *Global Strategy Journal*, *Journal of World Business*, and *California Management Review*, and has received best-paper awards from *Global Strategy Journal* and *European Management Review*.

As Editor-in-Chief of *Long Range Planning* (AJG 4/ABDC A*), Professor Lawton has led the journal's strategic development, strengthening its impact and standing, expanding the international reach and diversity of its editorial team, and sharpening its focus on future-oriented strategy research. He has commissioned special issues addressing corporate purpose, diversification in the digital age, platform multinationals in the global digital economy, and sustainable business model innovation.

He serves on the editorial boards of *Academy of Management Perspectives*, *Global Strategy Journal*, *International Business Review*, *Management International Review*, and *Multinational Business Review*, and is a founding member of the Strategic Advisory Board of *Organizations and Their Environments*, the Academy of Management's new open-access journal.

Through Rockbarra, his strategic advisory practice, Professor Lawton advises boards and senior leadership teams on global strategy, geopolitical and technological change, and organizational renewal. Over three decades as an executive educator, advisor, and company director, he has worked with Fortune 500 firms, family businesses, high-growth ventures, and public agencies across aerospace, banking and finance, life sciences, construction, manufacturing, and technology. His executive education combines research-based frameworks with live strategic challenges, helping leaders anticipate disruption, align market and nonmarket priorities, and renew enterprises for sustained growth. He has designed and delivered executive and MBA programs across Europe, Asia, the Middle East, and North America. As Academic Director of the Irish Management Institute, he shaped strategic leadership development across Ireland's public and private sectors.

Professor Lawton holds faculty appointments at University College Cork, Brunel University of London, and the Tuck School of Business at Dartmouth, and is an Associate at the Møller Leadership Institute, Churchill College, University of Cambridge. He previously held positions at Cranfield, EMLYON, Imperial, INSEAD, Surrey, and UC Berkeley. He earned his PhD from the European University Institute, MSc (Econ) from the London School of Economics and Political Science, and BA (Hons) from University College Cork. He is a Fellow of the Chartered Management Institute and the Royal Society of Arts.

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