



**Thomas C. Lawton** is Professor of Strategy and International Management at the Open University Business School in the UK and Visiting Professor of Business Administration at the Tuck School of Business at Dartmouth College in the USA. He also holds visiting appointments at Imperial College Business School, the Møller Centre, Churchill College, University of Cambridge and EMLYON/EML Executive Development in China and France. He is a Founding Member of the Strategic Management Forum, Fellow of the Strategic Planning Society and Fellow of the Royal Society for the Arts, Manufactures and Commerce (RSA). Professor Lawton holds degrees from University College Cork and the London School of Economics and has a doctorate from the European University Institute in Florence, Italy. He has held faculty positions at Cranfield University, EMLYON Business School, Imperial College London and the University of London. He has been a Visiting Scholar at the University of California, Berkeley and a Research Fellow at INSEAD.

Dr Lawton's expertise is situated at the intersection of *strategy*, *innovation* and *internationalization*. His research is in three main areas. First, he has a strong interest in business model innovation, where he has worked for more than a decade on both growth and turnaround strategies. Second, much of his work explores new organizational forms and processes for engaging political and social actors and arenas. The research extends our understanding of the firm beyond market settings and into the nonmarket contexts of corporate political activity (CPA) and corporate social responsibility (CSR). Third, he is interested in how firms manage and mitigate political risk when entering and embedding in foreign markets.

Prof Lawton is Associate Editor of the leading strategy journal, *Long Range Planning* and he has published more than 50 book chapters, case studies and papers in journals including *Academy of Management Perspectives*, *International Business Review*, *Long Range Planning* and *Strategic Organization*. He is the author or editor of 8 books, including *Strange Power* (2000) and *Strategic Management in Aviation* (2008). His best known, *Breakout Strategy: meeting the challenge of double-digit growth*, published by McGraw-Hill, New York in 2007, was translated into Japanese by Nikkei Publishing and widely commended for its global focus and relevance to practicing managers and aspiring leaders. His latest books are *Aligning for Advantage: competitive strategies for the political and social arenas* (Oxford University Press, 2014) and *The Routledge Companion to Non-Market Strategy* (Routledge, 2015). He is the *Strategy Matters* Series Editor for Routledge (Taylor & Francis Group).

Thomas Lawton has served as a non-executive director and is Managing Director of Kilcolman Associates, an international strategic management advisory and facilitation company. He has worked for over 20 years in consulting and executive development, advising entrepreneurs and managers on how to develop and enhance their strategic thinking and practice. He has partnered with a wide range of companies and organizations in developing their present and future leaders and charting their international growth trajectories. Clients include Alcon, Bombardier, CITIC Bank, Industrial Bank of China, Enterprise Ireland, Environmental Agency Abu Dhabi, IBM, the Irish Stock Exchange, the International Air Transport Association, Mapfre, Phoenix Group, UnionPay, United Technologies and Volvo Group. He has also been Academic Director of the global Executive MBA in International Financial Services Management for JP Morgan Asset Management. He has facilitated senior management and board level workshops and run executive programs on corporate strategy, leadership and international business dynamics at universities and corporations in Asia, Europe, the Middle East and North America.

Thomas is a frequent media commentator and he has been cited or published in outlets including *Corriere della Sera*, *Fast Company*, *European CEO*, *Sunday Business Post*, *The Conversation* and *The Straits Times*. He is a regular contributor to the BBC, Channel 4 and Jeff Randall Live on Sky News. He also contributes to the Economic Intelligence blog of *U.S. News & World Report*.